






**Wisconsin Land Title Association  
Spring Conference  
April 9 & 10, 2018  
The Delafield Hotel, Delafield, WI**



The Delafield Hotel, Delafield, WI  
\$189/night plus tax  
262-646-1600  
[www.delafieldhotel.com](http://www.delafieldhotel.com)  
Ask for WI Land Title Assn. room block

Delafield is a quaint historic community  
30 miles West of Milwaukee off I94

**Monday, April 9, 2018**

- 10 am Board Meeting
- Noon Interactive Opening Luncheon for all registrants  
Kick off this event with a luncheon buffet & an opportunity to share with your fellow title industry peers!  
A MEMORABLE and FUN way to begin our spring event.
- 1 pm Generational Workforce Strategies-Brad Gingras, Superior Strategies, Ashland **1.5 WLTP Credits**  
Whether you are an employee or employer, you will LOVE this session. Brad is an exciting speaker full of energy and inspiration. The diversity of workplace ethics and habits has evolved from Millennials to Boomers. Gain the strategies to engage your staff and develop chemistry to move your business forward.   
Millennials and iGen don't understand a world without Google or smartphones. Many Boomers can't distinguish the differences between Instagram or Snapchat, let alone why you would share what is being posted. Generational differences are causing frustration, conflict and discontent. Lets focus on the solutions and strategies to emplover your ENTIRE team regardless of their age.  
This is not your grandfather's workforce. Failure to adapt to the evolution of the workplace is detrimental. Gain solutions and strategies to engage your entire staff:  
Leadership Strategies for all Generations  
Orientation and On-Boarding Development  
Recruitment and Retention  
Company Culture  
Employee Evaluation & Feedback  
Communication and Trust Activities  
iGen Unplugged 
- 2:30 pm Legislative Wins and Encouraging Housing in Wisconsin .5 WLTP Credits   
Brad Boycks, Executive Director, Wisconsin Builders Association  
This presentation will feature a summary of some of the legislative wins that the Wisconsin Builders Association (WBA) advocated for during the just completed session of the Wisconsin Legislature in addition to hitting the highlights of a study completed by the National Association of Home Builders (NAHB) in January 2018 that shows the value of housing in communities across Wisconsin.
- 3 pm Break
- 3:30 pm Understanding Sexual Harassment Solutions in the Modern Workplace **1 WLTP Credit**   
Andrea Hoeschen, Shareholder-Thomadsen & Hoeschen, Milwaukee  
Andrea will feature in this session the critical differences between "sexual harassment" as a legal term, and its popular usage in the last several months. Find out:  
\*How to recognize sexual harassment that affects "terms & conditions of employment".  
\*How to effectively raise concerns on your own behalf.  
\*How workplaces can protect themselves and their employees by having effective and approachable avenues for women/men to bring their concerns to management.  
\*How to be a proactive leader on the matter of sexual harassment, in a way that is good for business & employees.
- 4:30 pm Adjourn
- 5 pm Board Buses for North Lake
- 5:30 pm Reception-North Lake Bear Trap Pub
- 8-9 pm Return to hotel 

**Tuesday, April 10, 2018**

- 8 am Country Style Breakfast
- 9 am General Session  
President's Welcome  
Committee Reports  
Wisconsin Land Title Professional Recognition
- 9:30 am Legislative Update-WLTA Legislative Committee **1 WLTP Credit**
- 10:30 am Taking the Lead: WLTA Drafts, Forms Coalition on Electronic Notary Legislation **1 WLTP Credit**  
Brad Hoeschen, Old Republic Title & Sara Hedtke, Midwest Title Group  
WLTA Legislative Committee members will present the draft of the legislation designed to allow for remote and electronic notary in Wisconsin. We will also discuss the plans for building a coalition around the bill and introducing it during the 2019-20 legislative session.
- 11:30 am Round Table Discussion-WLTA Dues Restructuring
- Noon Adjourn